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The Evening World First.

Number of columns of advertising in
The Evening World during the
first nine months 1904.....10,652 1/4
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The Evening World during the
first nine months 1903.....8,283 1/4
Increase.....2,367

No other six-day paper, morning or evening, in New York
EVER carried in regular editions in nine consecutive months
such a volume of display advertising as the Evening World
carried during the first nine months 1904.

IN THREE YEARS THE EVENING WORLD HAS
MOVED TO THE FIRST PLACE.

Learn to Decide Quickly.

By Nicola Greeley-Smith.



Nicola Greeley-Smith.

It is a marked
trait of the
masculine
character to be
able to decide
quickly and
finally the
various problems
that present
themselves to
it for solution.
and if women
had to select
from among the
many charac-
teristics of their
husbands, fathers
and brothers
which they
admire but do
not possess.

that one which would most
benefit them, they would do well to select the
quality of quick decision.

Men have decided the fate of armies,
the ruin of nations, have planned the
greatest battles of the market and the
exchange, in less time than it takes the
average woman to determine whether
she will take the pale pink four-inch
taffeta ribbon at 39 cents, or the rose-
colored Liberty satin at 49.

Certainly woman's capacity for detail
is marvellous. But her constant pre-
occupation with little things is deplorable.
What man or woman of positive
temperament and determination has not
raged inwardly for hours at a time
over the harrowing efforts of some
silly-shally friend to make up his vac-
illating mind about some utterly unim-
portant trifle.

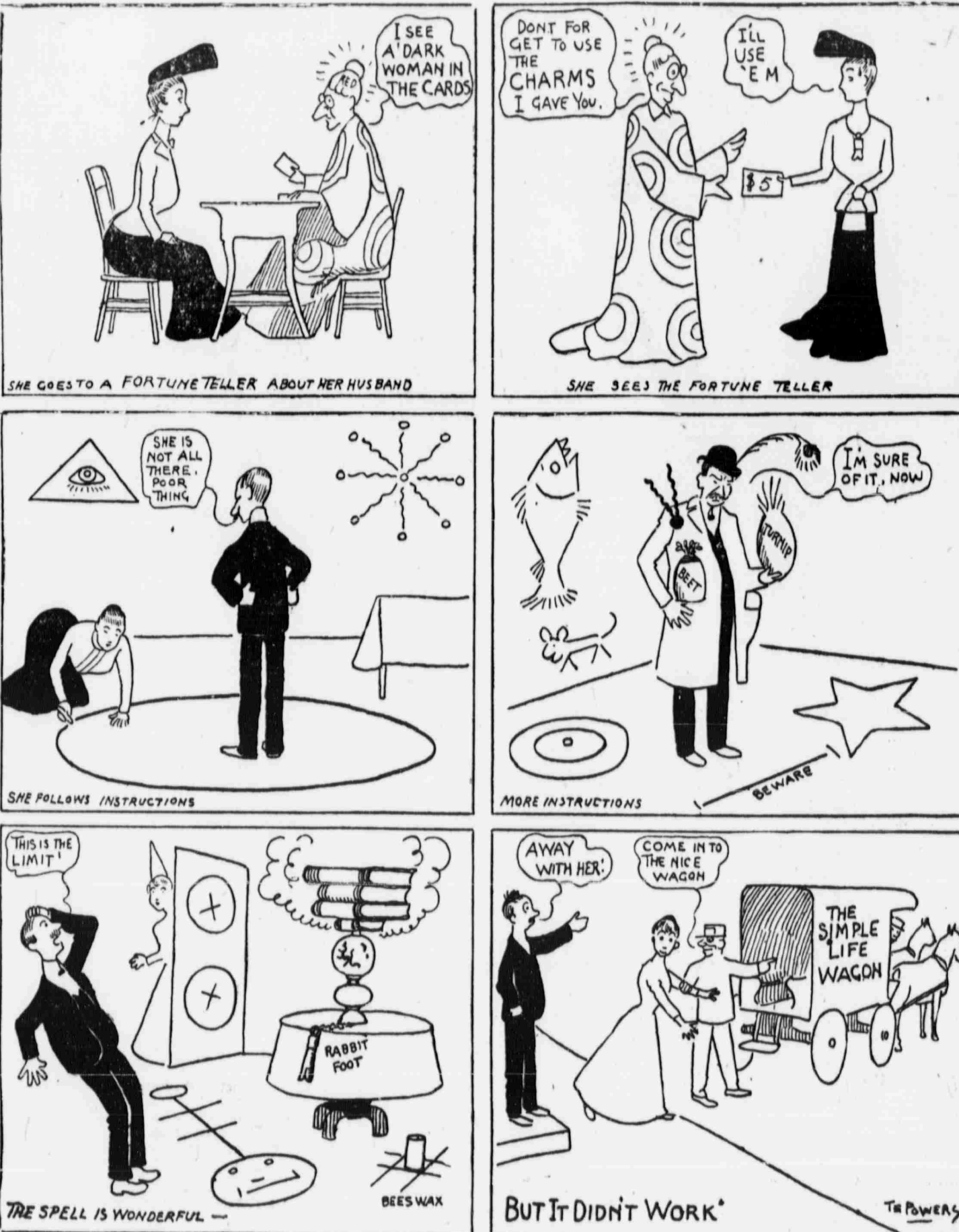
It takes them hours, sometimes days,
to decide to go anywhere, say any-
thing, undertake any enterprise how-
ever small. It takes them equally long
to determine to quit or let go. Indeed,
they spend so much time in determining
the route they are to take that they
never get anywhere. To this order be-
long the women who sally forth to buy
a \$5 suit and spend half that amount
in lugging themselves and an advisory
board of friends through all the scores
in town in pursuit of the elusive gar-
ment to fix finally upon something they
later conclude they don't want and to
leave a trail of fruitless regrets behind them.

Now it is a great deal easier to make
up one's mind in five minutes than it
is in five months. Dilatoriness seems to
paralyze the will power and the longer
we think about a certain course of ac-
tion without adopting it the less are we
likely to undertake it with dispassionate
wisdom.

It is often more profitable to do an
unwise thing quickly than to procrasti-
tate even with ultimate wisdom.
If women would learn to decide great
and small things quickly and not dally
and fret and worry over trifles, they
would be much happier than they are.
Of course there are women who do this.
But they usually make up their minds
five or six times a day in five or six
different ways. This is just as much an
annoyance as not being able to make it
up at all, and the one thing to be
sought and cultivated is the faculty of
quick and final decision.

But It Didn't Work.

(By T. E. Powers.)



Mrs. Nagg and Mr. —

By Roy L. McCardell.

She Talks to Him While He Is Shaving.

"I DON'T see why you are in such a hurry to get down-
town to-day, Mr. Nagg. It is a pity we can't have
a few moments' conversation but what you must
run away."

"I don't say you do it on purpose, but what I do say is
that it is very queer that when I want to talk to you about
mammas, who is always in temporary financial difficulties,
needing a little money, you say you have to hurry down-
town."

"I can send her some money if I want to? That is easy
enough for you to say, Mr. Nagg; but don't you think it is
about time that you considered your own family? Brother
Willie needs a new winter overcoat; he says the one he has
looks shabby. I need a new hat and a new street costume,
and there is a whole lot of bills to pay."

"If there is any money to be given anybody let it be given
to me. Oh, well, that is always the way! You never think
of me. I never ask for anything, because I would sooner
go in rags than be beholden to you."

"You are just as bad as my poor, dear grandpa, who
gave all his money away to everybody and left most of
his property to his second wife. You would leave all your
property to your second wife, too, if you had any property."

"You have no second wife, once is enough for you, you
say? That is right, I don't say. Oh, you need not say you
didn't mean to insult me. If you had a second wife I would
pay her. She wouldn't be able to put up with the martyr-
dom I have. It is only because I have a happy and uncom-
plaining disposition that I am able to do so."

"But, as I say, I pity your second wife, and yet you may
be good and kind to her, who knows?"
"When old Mr. Peterson married his second wife he was
good and kind to her. But then he was an invalid and
needed some one to wait on him, and he had a lot of prop-
erty besides, or at least he had a pension, and after he died
his second wife married again and sold the house they lived
in and it was pulled down and a hotel built there, and the
noise made when they put coal in the cellar made the peo-
ple who ran a rest-cure sanitarium next door complain to
the Board of Health, so you see what comes of acting the
way you do."

"I have a headache all morning, and, although I never
said a word about it you never asked me how I felt, and I
wanted you to come home yesterday and take me to the
Horse Show. I love horses. But I haven't anything to wear
and so I can't go to the Horse Show anyway, so what's the
difference?"

"Oh, you may talk, but I don't care what you say, I
know you neglect me and that nobody cares for me. Here
I have stood around for ten minutes waiting for you to ask
me if I want to go to the Horse Show, and you stand there
shaving yourself and never reply to me."

"What time will you be home this evening? What are
you dressing up for? Where are you going? Why don't you
tell me you won't be home?"

"It is no use for you to try to pick a quarrel with me, be-
cause I won't quarrel, but I don't think you have a shirt
because I forgot to send your linen to the laundry this week
and all those shirts in the drawer are frayed and worn
and the buttonholes are burst. What makes you so hard
on your clothes? I wear my old things for years and years,
but your things hardly last you any time. Now you are
going to say that Brother Willie is wearing your things!"

"Any excuse will do you to start a fuss. But I will not
quarrel with you. Only I want you to understand that I
will not put up with another word from you. You can't
browbeat me, Mr. Nagg!"

"There! You have cut yourself! If you would calmly dis-
cuss matters with me instead of working yourself up into
a rage you would not cut yourself."

"Don't you dare stamp your feet in this house, Mr. Nagg!
If you were not in such a hurry to get away from your
home you would not cut yourself. It is your own ill-temper
and awkwardness. I never say a word to you! Look what
you are doing! You have cut yourself again!"

"You did that on purpose because you know the sight of
blood makes me nervous; and, besides, you want to scar
your face all up so you will have an excuse not to go to the
Horse Show with me."

"I didn't want to go to the Horse Show. You suggested
it, and then because you saw I was pleased you deliberately
cut yourself!"

"Don't you dare swear, Mr. Nagg! I have enough to put
up with and I will not put up with that. No, I do not
know where there is any court-plaster. Brother Willie has
some bicycle tape somewhere. Will that do?"

"You are red in the face. Some day you will burst a blood
vessel while you are in one of those rages, and it will serve
you right!"

Ships That Are Lost.

Statisticians find that something like 2,000 vessels of all
sorts disappear in the sea every year, never to be heard from
again, taking with them 12,000 human beings and involving a
money loss of \$100,000,000.

The "Bride" Limit.

The important question, "When does a bride cease to be
a bride?" is decided by the London Queen, which says she
becomes a "wife" at the expiration of six weeks after the
wedding.

The "Fudge" Idiotorial.

Have You an Oyster Crab in Your Brain?

If Not, This Paper Will
Lend You One.
(Copyright, 1904, by the Planet Pub. Co.)

Any one who
numbers an oyster
among his friends
is doubtless aware
that this typhoid-
rimmed bivalve is
usually equipped
with a BLUSHING
SIDE PARTNER

known as the OYSTER CRAB. This oyster crab's duties
in life consist in WARNING the oyster of any attempts to
BENEVOLENTLY ASSIMILATE the latter. The oyster
crab's subsequent duties consist in selling at a WIERDLY
HIGH RATE for a WIERDLY SMALL PORTION at some
restaurant.

If THE COMMON PEOPLE'S brains could only be lined
with oyster crabs, just THINK how THOUGHTFULLY they
THINKING apparatus could THINK! The oyster crabs
would WARN them of THE TRUSTS' encroachments and
would also serve as a CEREBRAL FEAST for brain-
hunger.

Get your brain populated by at least ONE oyster crab.
The editor of THE EVENING FUDGE always keeps a few
of these friendly little rascals running at large in his MOSS-
GARNISHED CEREBELLUM. When his thoughts begin to
SIZZLE, the oyster crabs are boiled TO A RICH
SMUDGE color.

This paper will supply its truly victims, THE COMMON
PEOPLE, with ALL the oyster crabs they can get into their
brains. GET ONE AT ONCE. Cease thereby to be
COMMON PEOPLE and become merely COME-ON
PEOPLE!

IN THE REIGN OF ANTIOCHUS
WOULD HE READ OUR HOCUS POCUS?
GEE! HE'D SOAK US!

BETTER "L," BUT SUBWAYS, TOO.

There is much in the air about the future spread of
rapid transit. There is much in the way of actual ex-
pansion which should very quickly be in the process of
realization. In the very act of settling more smoothly
into its own sphere of usefulness, the present Subway
has revealed its limitations and pointed the necessity
for undertaking other works equally superb—and even
farther reaching.

The great east side and the still greater eastern di-
vision of the Bronx present their claims loudly. No
one questions that these claims must be honored. Ideas
differ as to the immediate form of response. A double-
track subway under Lexington avenue is proposed.
Clamor arises that a four-track road under First avenue
should be built, rather, for fuller usefulness to the great-
est numbers. And meanwhile a Belmont scheme is an-
nounced for a development of the east side "L" service
with new express tracks and connections for all the
bridges.

There is a hint that the Belmont plan is intended to
sidetrack all present projects for a subway system "over
east." It should not and will not accomplish that end.
Underground railroading recommends itself for speed,
stability of tracks and other details which grow more
important as local transit becomes a matter of longer
and longer distances. Also, it gives a system out of
sight, out of sound and out of the light, as regards peo-
ple and places on the surface.

The "L" roads have had and still have a tremendous
mission. Their expansion on lines already indicated is
greatly to be desired. But the urban need is sufficiently
great and swelling to call as well for the widest transit
services for which ways can be bored beneath the
surface.

THE MAJESTY OF THE LAW IN RYE.

In Rye, which still retains its Colonial form of village
government, there appears also to exist the old-fashioned
notion that laws, even road laws, are made to be en-
forced. The realization of this fact by the procession of
automobilists who were scorching through the village
on their way from New York to the Yale football field
seems to have been attended by considerable inconve-
nience and a general disarrangement of schedule. The
eleven persons arrested for violation of the speed or-
dinance and mulcted in a total of \$140 in fines are prop-
erly indignant over treatment to which they are
unaccustomed at home and from which they may have
felt that their prominence should exempt them. Cer-
tainly no Nassau County official would have been guilty
of a similar act of less majesty to a former Lieutenant-
Governor. One of the victims, a banker, gave notice
that he would fight the case in the courts.

While Rye was taking this impertinent action the
New York State Association of Automobile Clubs at
Syracuse was engaged on a legislative bill, the enact-
ment of which will be for the best interest of the sport.
This measure makes it a misdemeanor for a chauffeur
to drive a machine without the permission of its owner.
Such a penalty should do much to restrain nocturnal
skylarking in "borrowed" automobiles and to diminish
an abuse which has brought undesired odium on re-
spectable automobilists.

A SUBWAY EXAMPLE IN PARIS.

Along the Champs Elysees, in Paris, there are for-
midable streams of traffic. It is a perilous undertaking,
even with the aid of "isles of safety," for pedestrians to
cross the great thoroughfare. The trouble is soon to be
removed, the cable says, by the provision of numerous
subway crossings.

New York has danger zones for pedestrians quite as
threatening as those in Paris. Fifth avenue, in the
vicinity of its great hotels, affords many and constant
perils.

When the subways are installed along the Champs
Elysees, Paris will have done better than New York.
But not better than Manhattan might readily and profit-
ably do. Let us have the sub-surface crossings along
busiest Fifth avenue too.

THE DAMES VS. THE DAUGHTERS.

The spirited contest between the Colonial Dames
and the Daughters of the American Revolution over the
custodianship of the Jumel Mansion, which has been
prolonged through a year, now awaits final adjudication
by Park Commissioner Pallas. It is not surprising that
out of regard for his peace of mind the Commissioner
has "reserved decision." In view of the personal feeling
involved he will require the wisdom of a Solomon to
make his judgment satisfactory.

The public's only concern in the matter is that which-
ever party to the controversy triumphs this interesting
revolutionary relic will be well cared for. The main
consideration is that New York's few historic buildings,
once neglected and left to their fate in the real-estate
market, are now objects of solicitude on the part of
patriotic societies. These societies deserve praise for
what they have done within a decade to preserve Col-
onial buildings from the obliteration to which they were
otherwise doomed and to mark historic sites with ap-
propriate tablets. Rivalry in the good work is not with-
out its uses.

But the regret must be that the work was not begun
sooner and by the city, without dependence on voluntary
aid.

LETTERS, QUESTIONS, ANSWERS.

April 7.

To the Editor of The Evening World:
What was the date of Easter in the
year 1844? W. F. G.

He Can, but Says He Will Not.
To the Editor of The Evening World:
Can President Roosevelt legally and
constitutionally accept another nomina-
tion for President in 1908? DISPUTE.

The Childless Fiat.

To the Editor of The Evening World:
I have five sons, four of whom attend
school from 8 A. M. till 4 P. M., and
when they get home they go out for
two hours or more. Then they come
home, do their lessons and are in bed
every night at 8 o'clock. We are be-
ing turned out of our home because the
landlord claims they are too noisy. We
cannot possibly keep them down more
than we do unless we silence them en-
tirely. The rent is always paid when
due, and the children do not damage
property. It is very near time for the
legislature to enact some law to pro-
tect the children of the country. They
are sometimes driven from comfortable
homes and in time become criminals
through associating with undesirable
people. G. M., Brooklyn.

Two Years.

To the Editor of The Evening World:
How long does a Governor's term last
in New York? L. A.

Yes, to Both Queries.

To the Editor of The Evening World:
Is Christmas celebrated as a legal
holiday in Maryland, and if so, at the
same time of the year as in New York?
B. C. E.

A Permit Is Necessary.

To the Editor of The Evening World:
Is there any law against picture tak-
ing by amateurs in either Central or
Bronx Park? W. J. L.

\$50,000.

To the Editor of The Evening World:
What is the salary of the President of
the United States? E. D. D.

Cheap Telegrams in France.
To the Editor of The Evening World:
I received recently a telegram from
the city with only one word in it and I
had to pay 20 cents to get it. I would
like very much to have readers' opinions
on this subject. In France we pay one
cent a word for all the local telegrams.
I don't really understand why I should
pay 20 cents for one word and the ad-
dress. L. S.

The Letter Is Correct.

To the Editor of The Evening World:
Which is correct: "A friend is going
to take my wife and I to the theatre,"
or "A friend is going to take my wife
and me to the theatre?" J. W. M.

Territory.

To the Editor of The Evening World:
Is Washington, D. C., a Territory or
a State? J. E.

Mary Jane's Papa Buys Her a Bow-Wow.

The Purp Excites the Jealousy of Mary Jane's Pet Cat and There Is an Exciting Time for a Few Minutes.

